

Oliver Leon

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WordPress Developer with 7+ years of experience building, maintaining, and optimizing high-performing websites. Specialized in custom WordPress theme development, transforming Figma, PSD, and mockup designs into responsive, user-focused websites, and improving website performance, SEO, and search visibility. Experienced in using AI-powered development tools to accelerate workflows, improve productivity, and efficiently turn design concepts into high-quality web experiences.

- Transform Figma, PSD, and mockup designs into high-quality, responsive websites, leveraging AI tools to accelerate development and deliver efficient, polished results.
- Designing and developing responsive websites to capture leads.

TECHNICAL SKILLS AND CORE COMPETENCIES

- **CMS:** WordPress.
- **Frontend Technologies:** HTML5, CSS3, JavaScript, Foundation Zurb, Bootstrap, Responsive Design, jQuery, Ajax and JSON.
- **Server Side Programing Language:** PHP
- **Database:** SQL/PL, RDBMS (MySQL).
- **Operating Systems:** Mac OS.
- **Design Tools:** Affinity Designer, and Affinity Photo.
- **Hosting Platform:** WP Engine.
- **IDE:** Visual Studio Code.
- **Version Control:** git.
- **Core Competencies:** Spreadsheet skills, Google Docs, Data Accuracy, Attention to Detail, Data validation, Problem Solving, Organization, Time management and Working independently, SQL

PROFESSIONAL EXPERIENCE

leonoliver.com, Lexington, KY

July 2024 - Present

FREELANCE DEVELOPER

HIGHLIGHTED CONTRIBUTIONS:

- Use Google Search Console and analytics tools to monitor performance, fix indexing issues, and improve rankings.
- Leverage AI-powered development tools to accelerate workflows, and efficiently transform design concepts into high-quality, responsive web experiences.

GiftedOwl, Jacksonville, FL

July 2023 - July 2024

WORDPRESS DEVELOPER

HIGHLIGHTED CONTRIBUTIONS:

- Manage and maintain multiple WordPress websites, handling updates, performance optimization, and security.
- Troubleshooted and resolved technical issues related to web hosting.

FiatInsight, Winchester, VA

January 2023 - June 2023

WORDPRESS DEVELOPER

HIGHLIGHTED CONTRIBUTIONS:

- Built and maintained WordPress sites using custom themes, ACF, and CPTs.
- Transformed figma files into WordPress responsive websites.
- Created custom blocks using ACF, implementing data quality validation for content inputs.

eLinkDesign, Lexington, KY

June 2022 - December 2022

WORDPRESS DEVELOPER

HIGHLIGHTED CONTRIBUTIONS:

- Built, maintained, and updated WordPress websites using Elementor and WPBakery.
- Enhanced website performance through image optimization, security, and best SEO practices.

WordHerd, Sedona, AZ

December 2021 - March 2022

WORDPRESS DEVELOPER

HIGHLIGHTED CONTRIBUTIONS:

- Migrated websites from other platforms such as Wix or Drupal to WordPress.
- Created perfect pixel WordPress websites using Gutenberg and Kadence.

Able Engine, Lexington, KY

July 2018 - July 2020

WORDPRESS DEVELOPER

HIGHLIGHTED CONTRIBUTIONS:

- Transformed PSD files or mockups into responsive WordPress Websites.
- Experience with Advanced Custom Fields and many other plugins.

leonoliver.com, Lexington, KY

August 2016 - July 2018

FRONTEND DEVELOPER - PROJECT

HIGHLIGHTED CONTRIBUTIONS:

- Designed and developed simple responsive websites to capture leads.
- Made the websites easy to find for search engines using SEO techniques.

EDUCATION

B.S., Information System Engineering, Santa Maria University, Caracas Venezuela, 2010

A.S., CIT-Web Programming, Bluegrass Community and Technical College, Lexington, KY, 2016